

## France : Google is imposed a 50 million euros fine under GDPR regulations

On January 21<sup>st</sup> 2019, the French Data Protection Authority\* imposed a 50 Million euros fine against GOOGLE LLC. This is the first decision ever issued in France since the General Data Protection Regulation (GDPR) came into force on May 25<sup>th</sup> 2018.

The decision has been issued further to complaints filed by two non-profit organizations, *None of your business* and *La Quadrature du Net*. The CNIL has ruled that Google has violated (i) the obligations of transparency and information and (ii) the obligation to have a legal basis for ads personalization processing.

We and our clients are all concerned about personal data protection and GDPR compliance matters.

Courtois Lebel has a **strong expertise** in data protection and GDPR compliance and has obtained a "processing audit" label from the CNIL for its audit method and counsel with regards processing personal data. Our Digital & Innovation department has recently piloted data protection compliance for leading French insurance and social protection groups.

Please do not hesitate to contact the attorneys of our Digital & Innovation department who will be pleased to assist you and your clients.

Best regards

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\*CNIL : National Commission on Data Processing and Liberties