

Živković Samardžić Advises Prva TV on Merger with Its Affiliated Company



Živković Samardžić, one of Serbia's leading full-service independent law firms, has advised Serbia's national commercial broadcaster [Prva TV](#), subsidiary of Kopernikus Corporation, on merger with Antenna Group Studios, its affiliated company for production and distribution of cinematographic works and television programs. As a result of the merger, Antenna Group Studios ceased to exist and became part of Prva TV.

Kopernikus, which was established in 1998, provides cable television and broadband services through cable and optical Internet facilities. As already [reported](#), Kopernikus Corporation, owned by Mr Srđan Milovanović, acquired Prva TV and O2 TV in Serbia and Montenegro from Antenna Group at the end of 2018.

Prva TV is a Serbian commercial television network with national coverage. Launched on December 31, 2006 as Fox television, the network has since December 2009 to December 2018 been owned by the Greek media company Antenna Group. In March 2012, Prva TV expanded into the Montenegrin television market with the establishment of its sister channel – Prva TV Montenegro.

The Živković Samardžić team that has advised Prva TV on merger with Antenna Group Studios was led by [Igor Živkovski](#), Corporate and M&A Partner.

More info at: <http://www.zslaw.rs/zivkovic-samardzic-advises-prva-tv-on-merger-with-its-affiliated-company/>

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